

SVEVA

EVENT DESIGN

Destination Wedding Planning & Design in Italy

A promise of style, personality and expertise.



BEYOND THE EXPECTED

Some celebrations are beautiful.
Others stay with you.



A wedding should be more than a beautiful setting or a collection of carefully chosen details.

It should reflect who you are, bring people together and create moments that feel entirely your own.

At Sveva Event Design, creative vision, thoughtful planning and an understanding of Italian hospitality come together to shape a celebration that feels personal, distinctive and naturally yours.

A PERSONAL APPROACH



Ciao, I'm Sveva.

I believe exceptional weddings begin with understanding the people behind them.

My approach combines creative vision, meticulous planning and a genuine passion for Italian hospitality.

With ten years of experience in restaurant management, I bring a strong understanding of service, timing and guest experience to every celebration.

I personally guide each couple throughout the planning journey, balancing creativity with practical expertise and thoughtful decision-making.

By taking on a limited number of weddings each year, I can dedicate my full attention to every celebration.

For me, it is never simply about organising an event. It is about creating something that feels entirely yours.

DESIGNED WITH CHARACTER

Your wedding should never feel like someone else's.

Every celebration deserves its own identity.

Rather than following trends or repeating familiar formulas, I approach each wedding as a unique creative project, shaped by the couple, the setting and the atmosphere we want to create. Colour palettes, floral compositions, table styling, stationery, lighting and decorative elements are thoughtfully brought together to create a distinctive and cohesive visual language.

I am drawn to unexpected combinations, contemporary details and the timeless elegance of Italian design.

The result is not simply a beautiful wedding, but a celebration with character, personality and a sense of place.



Beautifully considered. Unmistakably yours.

WEDDING PLANNING & DESIGN

A complete planning experience, thoughtfully tailored to you.

From the first conversation to the final moments of your celebration, I provide a comprehensive wedding planning and design service, combining creative direction, meticulous organisation and personal guidance.

Every aspect is approached with a clear vision, ensuring that aesthetics, logistics, hospitality and guest experience work together seamlessly.



WHAT WE TAKE CARE OF

VENUE DISCOVERY & SELECTION

A curated selection of venues across Italy, chosen according to your vision, priorities and the experience you wish to create.

BUDGET & SUPPLIER MANAGEMENT

Budget planning and oversight, supplier research, proposal comparisons, contract coordination and ongoing communication.

CREATIVE DIRECTION & EVENT DESIGN

Development of the overall aesthetic concept, including florals, table styling, stationery, lighting and decorative elements.

PLANNING & EVENT PRODUCTION

Site visits, venue layouts, production schedules, logistics, supplier coordination and detailed timelines.

GUEST EXPERIENCE

Accommodation guidance, transportation planning, guest communication and a personalised wedding website.

MULTI-DAY CELEBRATIONS

Planning and coordination of welcome dinners, pre-wedding gatherings and farewell celebrations, according to the agreed scope.

WEDDING DAY MANAGEMENT

Complete on-site coordination and supervision by me and my team, ensuring every element comes together as planned.



BEAUTY NEEDS STRUCTURE

Behind every seamless celebration is careful preparation. From budget oversight and supplier communication to logistics, timing and on-site production, every element needs a clear direction. My role is to anticipate decisions, bring the right professionals together and protect the experience for you and your guests.



MORE THAN ONE DAY

A destination wedding is a shared journey.

From a relaxed welcome evening to a memorable wedding day and a farewell gathering, each moment should have its own character.

Guest information, accommodation guidance, transfers and a personalised wedding website help make the experience easy to navigate.



PERSONAL BY DESIGN

01/*DIRECT INVOLVEMENT*

*You work directly with me
throughout the planning journey.*

02/*A CURATED NETWORK*

*Professionals are proposed for their
quality, reliability and fit with the
project.*

03/*CLEAR FINANCIAL PRACTICES*

*My planning fee is agreed in advance and
remains fixed. Suppliers are contracted
and paid directly by you, with no markups
from my studio.*

04/*A LIMITED CALENDAR*

*I accept a limited number of
celebrations each year to give each
project focused attention.*



DISTINCTIVE CELEBRATIONS

Thoughtfully designed in
Italy

Every wedding begins with a
story.

Let's create one
that feels entirely yours.

SVEVA

EVENT DESIGN

DESTINATION WEDDING PLANNING & DESIGN IN ITALY

A promise of style, personality and expertise.

LET US BEGIN WITH A CONVERSATION.

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